

## PARTICIPATION AT KRISHI UNNATI MELA-2016 AT IARI, NEW DELHI

ICAR-National Research Centre for Banana has participated in the three days Mega Event, Krishi Unnati Mela-2016, organized by Ministry of Agriculture and Farmers' Welfare, GOI in association with Confederation of Indian Industries (CII), from 19-21<sup>st</sup> March 2016 at IARI, Pusa Campus, New Delhi -12. The function was inaugurated by the Hon'ble Prime minister of India Shri Narendra Damodardas Modi and was attended by the doyens of Agriculture including Shri. Radha Mohan Singh, Union minister of Agriculture and Dr. T. Mohapatra, Director General, ICAR & Secretary (DARE) and other dignitaries. Prime minister hailed the devotion of farmers and farm scientists on improvement in farm productivity and stressed upon to generate sustainable income through sustainable farming by the way of growing timber trees around the field and rearing animal husbandry as he hailed this holistic approach as three pillars of Agriculture. ICAR- NRC Banana has displayed its technologies by the way of displaying processed products and extension posters other than distributing folders and pamphlets. More than 25000 farmers, entrepreneurs, college and diploma students visited our stall and many have shown interest in knowing the technical know-how for making various produces from banana and it's by products. The farmers from Haryana, Punjab and Uttarkand have showed a great interest to cultivate banana in their farm. Various media personnel including Doordarashan and AIR visited our stall and broadcasted the our technologies. Union Minister for Agriculture and Director general, ICAR attended the valedictory function was praised all the exhibits for showing keen interest in participation in such mega events.

	
<p style="text-align: center;"><b>Progressive farmers visiting ICAR-NRCB stall</b></p>	
	
<p style="text-align: center;"><b>Women entrepreneurs to have start-up with banana</b></p>	<p style="text-align: center;"><b>Visit of Shri. Vijay Rajmohan, Director, MoA &amp; FW, GOI</b></p>

