



5. TECHNOLOGY ASSESSED AND TRANSFERRED

5.1 Training

Around 4500 visitors comprising of banana farmers, entrepreneurs, horticultural/agricultural officers and school/college students

visited ICAR-NRCB and they were briefed about improved production and protection technologies, post-harvest management and value addition of banana.

5.2 Radio talks through All India Radio, Tiruchirappalli

Name of the Scientist	Topic	Date of broadcast
B. Padmanaban	Integrated pest management in Banana	7 July, 2015
R. Selvarajan	Virus disease management in banana (Vazhaiyil virus noi melanmai)	7 September, 2015
M. Mayil Vaganan	Health benefits of banana fruit	1 March, 2016

5.3 Television talks

Name of the Scientist	Topic	Date of telecast & TV channel
K. N. Shiva	Production of handicrafts from banana fiber (<i>Vazhai naarilirunthu khaivinaiporutkal undakkuthal</i>)	12–14 January, 2016 Puthia Thalaimurai, Chennai

5.4 Exhibitions conducted / participated

Name of the Event	Organizer & Venue	Date(s)
Island Kisan Mela, 2015	ICAR–CIARI, Port Blair, Andaman & Nicobar Islands	9–10 April, 2015
Agriculture Exhibition, 2015	ICAR, Pipra Kothi, Motihari, Bihar	20–21 August, 2015
Seminar & Kisan Mela	ICAR–CIAE (Regional station), Coimbatore, Tamil Nadu	27 August, 2015
Kisan Mela, 2015	ICAR–NRCB, Tiruchirappalli, Tamil Nadu	28 August, 2015
Agri Expo–2015 (5th Mega Agriculture Fair)	Dinamalar–Tamil Daily Newspaper, Tiruchirappalli, Tamil Nadu	19–21 September, 2015
Tuber crops food festival (Tuber food fest–2015)	ICAR–CTCRI, Thiruvananthapuram, Kerala	24–25 November, 2015
South zone Agri Expo–2015	ANGRAU, Lam farm, Guntur, Andhra Pradesh	19–21 December, 2015
Indian Science Congress	Govt. of India, Mysuru, Karnataka	3–7 January, 2016
Agri Expo–2016	Pasumai Vikatan, Tiruchirappalli, Tamil Nadu	12–15 February, 2016
Farmers' interface meeting	KVK, ICAR–IIVR, Kushinagar, Uttar Pradesh	18–20 February, 2016
Krishi Unnati Mela–2016	Ministry of Agriculture & Farmers' Welfare and CII, ICAR–IARI, New Delhi	19–21 March, 2016



Dr. S. Ayyappan, Secretary–DARE & Director General–ICAR, New Delhi visited the exhibition of ICAR–NRCB during Kisan Mela conducted on the eve of 22nd foundation day celebrations.



Exhibition of ICAR–NRCB at ICAR–IARI, New Delhi during Krishi Unnati Mela

5.5. Publicity

Different press notes / releases on ICAR–NRCB activities / events / technological information / articles were published in different

national and local dailies including Tamil magazines / journals, AIR–farm division, etc. for the benefit of farmers.

Subject	Date
Nematode management in banana (Tamil)	18 April, 2015
Rust thrips and leaf eating caterpillar management in Banana (Tamil)	28 May, 2015
Kisan Mela at ICAR–NRCB	26 August, 2015
22 nd Foundation day & Kisan Mela (press release)	28 August, 2015
About ICAR–NRCB’s 22 nd foundation day celebrations (press note)	7 September, 2015
New report of leaf eating caterpillars on banana (press note)	17 October, 2015
World soil day celebrations at ICAR–NRCB (press note)	5 December, 2015
Nutrient management in banana cultivation during rainy season (press note)	16 December, 2015
Leaf spot disease management in banana during winter season (press release)	23 December, 2015
Leaf spot disease management in banana during winter season (press note)	25 December, 2015
Farmers–Scientists Interaction (<i>Jai Kisan Jai Vigyan</i>) (press note)	29 December, 2015
Post harvest management in banana and plantain (Tamil)	20 January, 2016
National science day celebration (press release)	29 February, 2016
Stem weevil management in banana (Tamil)	1 March, 2016
Banana Shakti–General recommendation for banana cultivation (press note)	22 March, 2016
Control of stem weevil in banana cultivation (Tamil)	31 March, 2016